



Drive your sales with a complete creative advertising solution from Shine Creative



- **Package Overview:** Celebrate the season with this classy Season's Best commercial.
- **Co-op/Compliance:** The Season's Best Event is the official event for Cadillac for November and December.
- **Suggested Run Time:** November-December
- **Market Exclusivity:** Let your rep know that you would like to be the exclusive dealer in the area to run this event.
- **Customization:** This package is NOT exclusive to Cadillac dealers. It can be customized for any franchise or pre-owned dealership.

:30 TV COMMERCIAL - :15 PRE-ROLL WEB VIDEO - STATIC WEB BANNERS



For more information, contact Alex Belohrad at **303-603-0830** or email alex.belohrad@cable.comcast.com